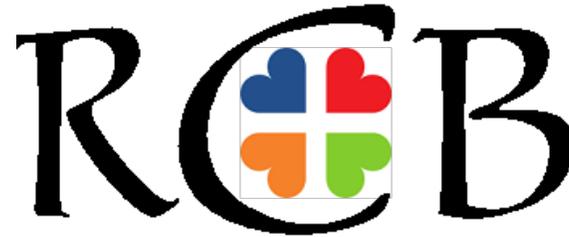


# Stewardship 2021

*“Rebuilding the House of the Lord”* —Haggai 1:8



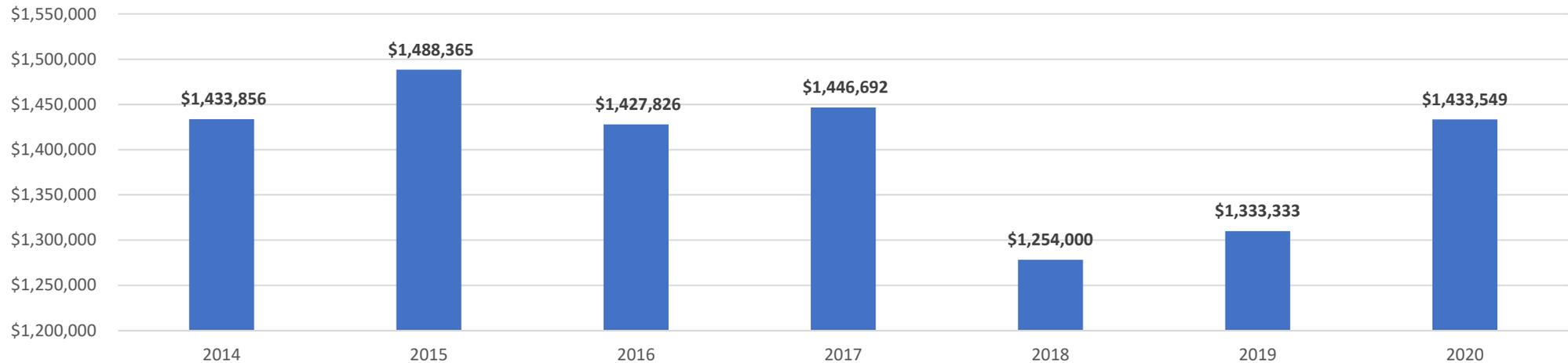
We are excited by the many ways God is blessing, rebuilding and renovating our beautiful 170-year-old Church, both spiritually and physically.

This brief presentation summarizes last year’s stewardship campaign and provides an overview of our goals for this year.

# 2020 RCB Stewardship Overview

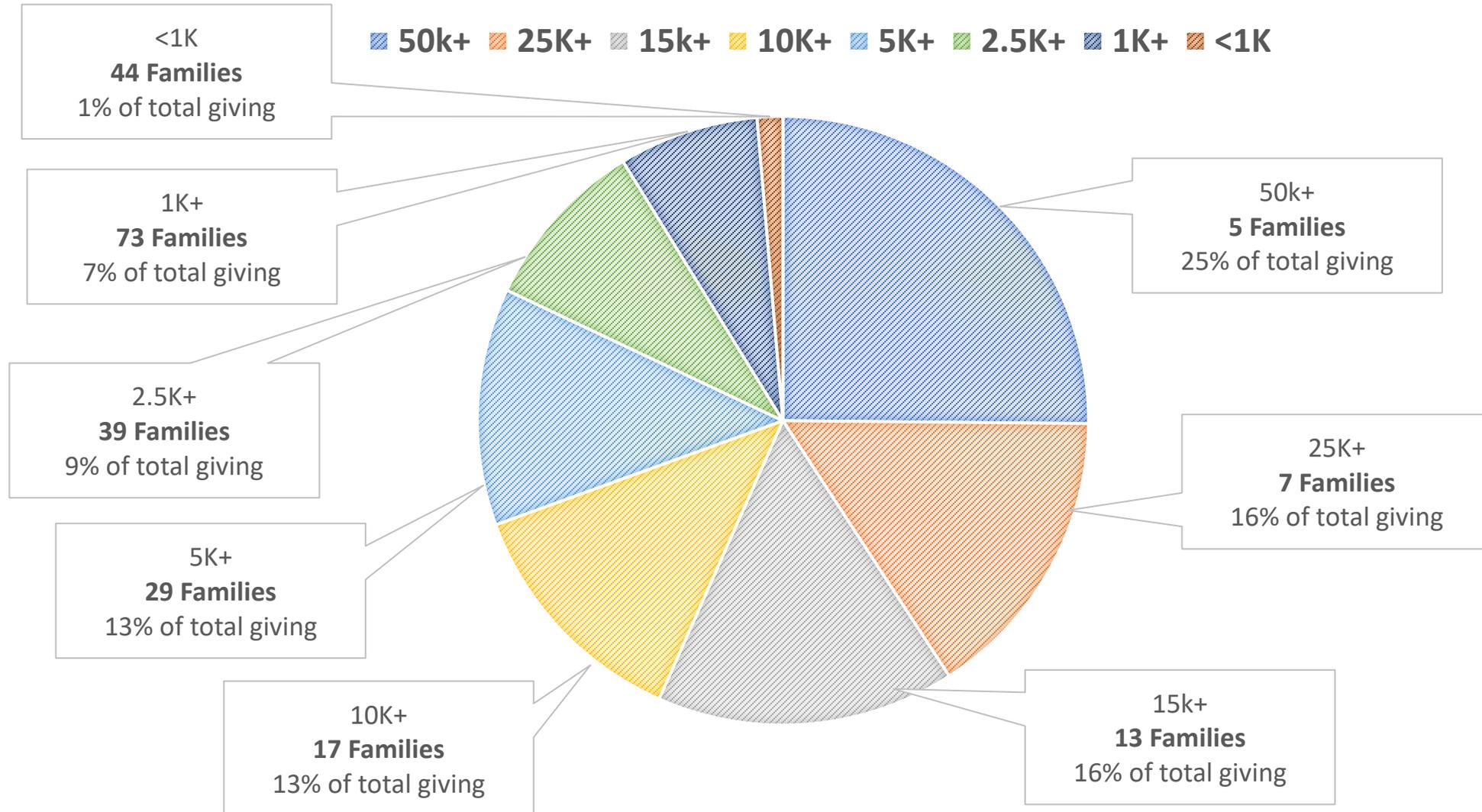
- Great Success with 2020 Stewardship Campaign – “Rooted in Love”
- Pledges received: \$1.43mm vs goal of \$1.4mm
- Average pledge of \$6,343 up from \$4,830 in 2019
- 226 pledging families (down from 276)
- Average pledge increase of 20% from families pledging in 2019

**HISTORICAL RCB STEWARDSHIP**



# 2020 RCB Stewardship Overview

## 2020 RCB STEWARDSHIP BREAKDOWN



# 2021 Stewardship Overview

*“Go up to the hills, bring wood and rebuild the house of the Lord, so that I may take pleasure in it and be honored,” says the Lord. —Haggai 1:8*

- Rebuilding through dynamic new program staff in Youth, Music & Mission
- Rebuilding our beautiful 1925 building to ensure ministry for the next generation
- Rebuilding our interior life through an emphasis on in-person and virtual worship
- Rebuilding our Ministry Focus
  - Middle School & High School Youth Group
  - Local Missional Engagement
  - Young Kids Programming Meeting

# 2021 Stewardship Overview: Good News!

*Positive momentum all over The Reformed Church*

- Attendance up 17% pre Covid-19 with Sunday worship averaging ~325 people
- New livestream presence has created far-reaching touchpoints
- Thoughtful stewardship of gifts and budget has reduced costs by ~\$350K per year
- Mission, youth and music reengagement
- Youth Suite renovation, plus upgrades of 3<sup>rd</sup> floor admin office and meeting areas
- Renewed focus on local Mission opportunities
- Organ restoration project

# 2021 Stewardship Overview: Goals

- **\$1.5mm** in pledges with **275** pledging members
- Asking members to consider increasing pledge to the next higher giving category
- Increasing support from younger families to support generational change
- Growth year-over-year prioritized for youth and mission
- Continued growth to reduce endowment draw for operational expenses (down from 4.5% to 3.6% currently)
- Increasing giving via the redesigned website (<http://www.reformedchurch.org/give>)
- Increasing engagement with the congregation through stewardship
- Grace, gratitude and joy for all that God is doing for RCB